



GameZ³ is a Strategic Business Unit delivering complex technology solutions for gaming companies globally. This SBU has a team of 120+ game developers who have been delivering complex gaming and programming solutions for large gaming companies globally. With over 5+ years of existence as specialized gaming division fuelled with growth, GameZ³ brings strategic advantage of Software Outsourcing coupled with skilled associates and technology teams to help our clients reduce costs and enhance productivity.

With a diverse skill set and 5+ years of experience under our belts, we cater our client's specifications and requirements no matter what game they envisage or the effect they wish to achieve.

We work closely with our clients from diverse industries and backgrounds to give them exactly what they want and need in terms of game development. Team GameZ³ has a whole range of skills at its disposal that brings our client's vision of a game into reality. From concept, story board, character designs, game design, level design, modeling, rigging, programming and testing on multiple platforms (PCs, Online, PDAs and mobiles, handheld gaming devices and consoles) we have the experience to deliver a complete solution.

We offer unique engagement models for our clients which are tailored according to their needs.

Our services includes the following

- » Custom Game Development
 - Online Games
 - Mobile Games
 - PC Games
 - Arcade Games
 - Console Games
 - Handheld Games
- » Game Asset & Artwork Creation (2D, 3D)
- » Game Re-engineering
- » Game Porting
- » Game Portal Development
- » Game Engine Development
- » Game Localization
- » QA / Testing
- » Game Scenario Testing and Analysis
- » Maintenance & Support

Our game production specialties

- » Concepts, story and dialog
- » Scenario and mission creation
- » Detail-oriented implementation of lead designer vision
- » Testing and game analysis
- » Specification documents for features, music composition, and weapons
- » Logo animations and splash screens
- » Game development and implementation

Tools and Technology Expertise

- » Adobe® Photoshop CS, Adobe® Illustrator, Adobe® Fireworks, Autodesk® 3ds Max®, POSER , ZBrush, 3D Studio Max 8.0, Adobe® After Effects® CS4
- » Sound Forge, Adobe® Premiere, Acid Music, Gold Wave
- » J2ME, Unity, Adobe® Flash, AS 1.0/ 2.0/ 3.0, Flex, FlashLite, Softimage XSI 4.2, Maya 5.0, Adobe® Director®, Deep Paint 3D, Crytek Editor, Unreal Editor, Fractal Painter, OpenTV SDK3.0, IPTV SDK 3.0, iPhone SDK 3.0, Game API
- » Unity, SmartFox Server, Unreal Engine, Phoenix Game Engine, Auran Game Engine, Nimitz Game Engine

GameZ³ Value Proposition

- » Get high performance & cost effective games
- » Access to large, highly skilled, and viable resource pool (120+ developers)
- » Deliver games on-time and on-budget globally (100+ games)
- » Access to best-in-class infrastructure
- » Flexile ramp-up and ramp-down of resources
- » Options to choose different engagement models

Gaming Experience

- » Hands on experience in developing multi-player casino games like Poker, Backgammon, Rummy and Bridge
- » Developed multiple variants (Texas Holdem, 5 Card Draw, 7 Card Stud, Omaha, Omaha Hi-Low) of Poker game with multiple poker clients (Desktop, Web, Mobile)
- » Developed Nintendo Wii console based entertainment game. In this, the player floats through a blood vessel and needs to plant "Product X" on specific injury sites correctly in order to stop bleeding
- » Developed multi level casual game on iPhone. The game takes user on coasters around the world, featuring 12 different scenic backdrops of famous landmarks and cityscapes the areas are known for



Strategic Partnerships

GameZ³ has formed a strategic partnership with Nurogames GmbH, headquartered in Cologne, Germany, an independent game development company with offices in Berlin and Barcelona. The management and shareholders of Nurogames have long experience in the media business and above all with interactive projects, 2D/3D - animation, eLearning and computer games for different platforms. The company's main focus is the development and production of interactive applications and digital games for different platforms. The team of Nurogames is around 25 people.

Nurogames' Expertise:

- » Nintendo DS / Wii and other consoles
- » Mobile / iPhone/ Smartphones
- » Casual Games / Flash-Games/Serious Games
- » eLearning / Game Based Learning

- » Hands on experience in developing completely distributed and scalable game portals/ virtual game environments using Flash / Flex / Silverlight / PHP / JAVA / .NET framework and /or combination of technologies
- » Developed a generic game engine to facilitate the integration of 3rd party games developed in Java, Flash, ActiveX, PHP, .NET, JavaScript or any other technology which supports web services/SOAP
- » Developed an Internet version of a popular board game in 3D using Unity game development tool.. The game provides an opportunity for players to drive their jeep through different destinations of the Segetti forest region of Africa with the help of different animal cards and block opponent's actions by using the forfeit cards. Cards are won by answering the questions correctly that are asked at the beginning of each round.
- » Developed Single Player and Multi-player interactive IPTV and OpenTV games such as Bejeweled, BubbleWords, Chess, Tetris, Unscramble and more.

Partners



GameZ³ a Gateway Group of Companies Unit

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